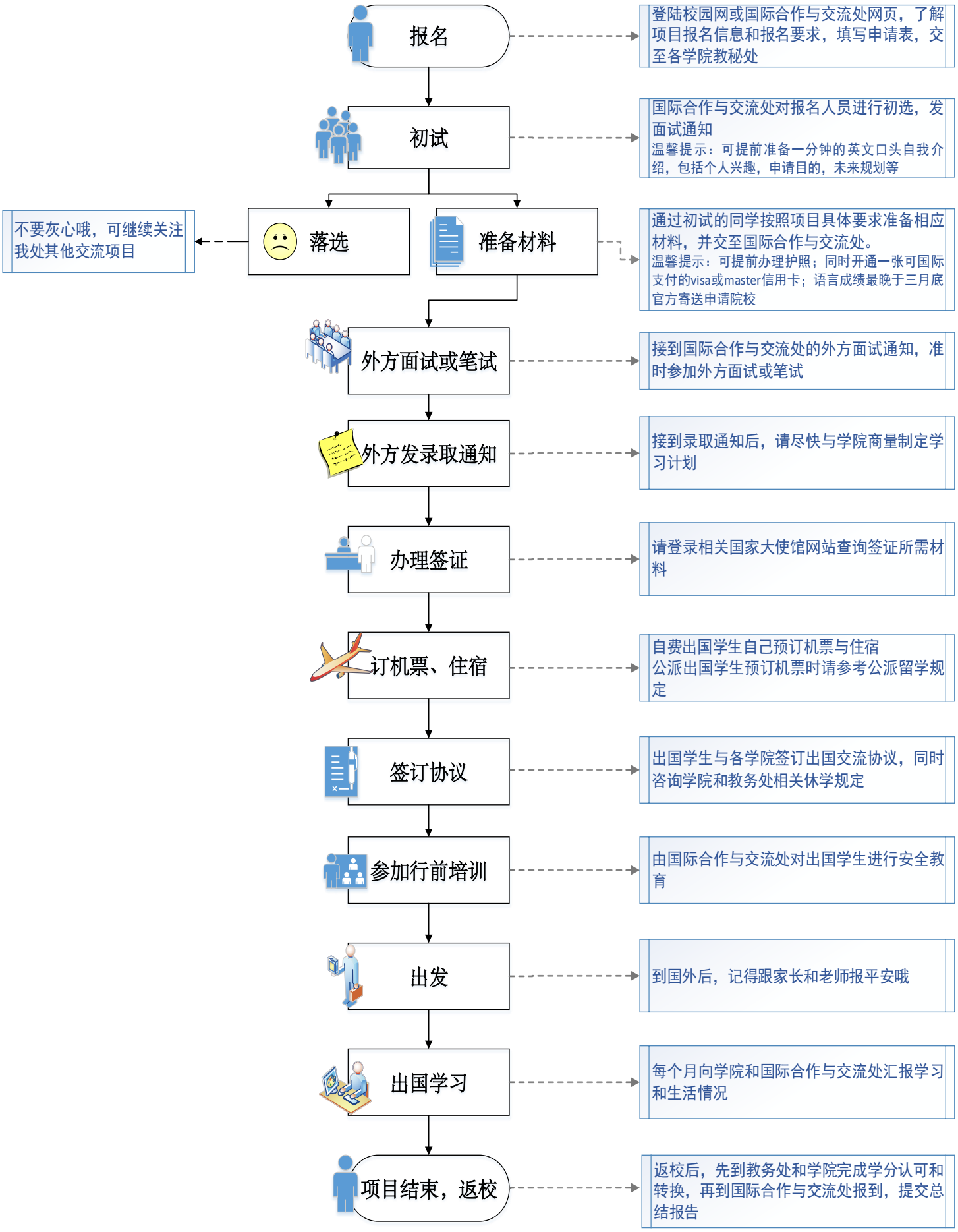参加海（境）外交流项目一般流程图